

MMD/Tourism



Republic of the Philippines
Province of Quezon
MUNICIPALITY OF REAL

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OFFICE OF THE SANGGUNIANG BAYAN

EXCERPT FROM THE MINUTES OF 102ND REGULAR SESSION OF THE 18TH COUNCIL OF MUNICIPALITY OF REAL, QUEZON HELD AT 3RD FLOOR MUNICIPAL GOVERNMENT CENTER ON AUGUST 2, 2021 AT EXACTLY 10:04 IN MORNING

PRESENT:

Hon. RONALD P. ISIDRO	- Mun. Vice-Mayor/Presiding Officer
Hon. LEA A. CALLEJA	- Councilor
Hon. EDITHA C. ESCAMA	- Councilor
Hon. RAFFY M. MORFE	- Councilor
Hon. RENMAR A. SOLLESTRE	- Councilor
Hon. NOIME L. AZCARRAGA	- Councilor
Hon. JULIE ANN O. MACASAET	- Councilor
Hon. JANETTE R. SANTIAGO	- Councilor
Hon. AMANDA SHARON DIESTRO-DOMINGO	- Councilor
Hon. MADELYN M. DIESTRO	- PPLB
Hon. JENRA D. ASIS	- PPSK

ABSENT:

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RESOLUTION NO. 340, S-2021

RESOLUTION APPROVING THE TOURISM DEVELOPMENT PLAN CY-2021-2030 OF THE MUNICIPALITY OF REAL, QUEZON.

WHEREAS, presented for consideration of this august Body is letter from Mun. Mayor, Hon. Diana Abigail D. Aquino, dated June 09, 2021;

WHEREAS, a Tourism Development Plan (TDP) is a *strategic guide* to developing tourism sites and organizing resources, with the aim of enhancing tourism's value in an area. For most Local Government Units (LGUs), the TDP defines the Framework to direct the formulation of policies and design programs to engage the Private Sector, Civil Society Organizations (CSOs), and other LGU agencies to develop a form of tourism that is consistent with the aspirations of the LGU's stakeholders;

WHEREAS, the Tourism Development Plan for the Municipality of Real Quezon is intended to align the town's tourism sector with the trends identified by the UN before the Pandemic and opportunities presented by the COVID-19 crisis. It seeks to enhance the LGU's capacity to develop and manage sites responsibly;

WHEREAS, while the post Pandemic scenario offers an opportunity for the reset of tourism, the Plan views this as an opportunity to establish a resilient tourism sector that reflects Real's resources and values as a destination for Filipinos in the next decades. Health and Wellness tourism are emerging tourism trends for before the Pandemic;

WHEREAS, Real aims to position itself to be the hub for outdoor recreation and lifestyle-enhancing activities. Real's target development outcome is to make travel a lifestyle component among Metro Manila residents who wish to live healthier lives;

WHEREAS, in order to develop tourism, Real must organize projects and programs that aim to create the Real Wellness Tourism Experience –Respite , Refuge, and Recovery;

WHEREAS, the Real Tourism Development Plan 2021-2030 will lay down the strategies, actions, plans, programs and activities that the LGU must undertake to achieve the goals of tourism;

NOW THEREFORE, on motion of PPSK Jenra D. Asis and unanimously seconded;

RESOLVED, AS IT IS HEREBY RESOLVE to APPROVED THE TOURISM DEVELOPMENT PLAN 2021-2030 OF THE MUNICIPALITY OF REAL, QUEZON;

RESOLVED FURTHER, to furnish copy of this resolution to Municipal Mayor Office, Municipal Planning & Development Office, Tourism Office, & Municipal Budget Office for their information and reference.